



# KPMG and Appian

## Enabling the digital enterprise

Organizations across industry sectors seek to continuously improve and optimize their business processes, including driving efficiencies in their operational processes, increasing visibility across functional and geographical silos, proactively addressing compliance regulations, integrating with third-party systems, and increasing overall business agility.

KPMG LLP (KPMG) has teamed with Appian to provide intelligent automation solutions and a wide range of integrated services offerings to advance your digital transformation. Appian provides a low-code development platform that accelerates the creation of high-impact business applications that are built in the cloud or on premise, and are inherently mobile enabled. The platform can be used to write new apps from scratch, or to connect and enhance legacy applications already in place, without the need for data migration.

Many of the world's largest organizations use Appian applications to improve customer experience, achieve operational excellence, and simplify global risk management and compliance. According to a study conducted by IDC<sup>1</sup>, Appian customers saw an increase in annual revenue and business productivity. Access the [Appian website](#) to see the full results of this study.

### Advancing your digital transformation

Improving business performance; turning risk and compliance efforts into opportunities; developing winning strategies; and creating, enhancing, and preserving value are at the core of what KPMG does for leading organizations everywhere. We help clients integrate people and machines, leveraging disruptive cognitive technologies for competitive advantage. Our focused execution helps you get the job done right.

KPMG has extensive qualifications in intelligent automation and as an Appian Global Tier Strategic Alliance Partner, KPMG and Appian work closely on client implementations globally. We have developed

industry and functional solutions to drive operational efficiency and help accelerate business agility.

Together, we have staffed and trained a unified KPMG-Appian team of close to 500 practitioners globally to support the delivery of services to our clients. KPMG will work with Appian on opportunities, offering Appian-based solutions and associated professional services.

### KPMG and Appian services

KPMG and Appian's integrated service offerings and solutions can help you deliver your business transformation initiatives from strategy to execution across people, processes, and technology.

#### Strategy

- Develop a vision and strategy to leverage intelligent automation across the organization.
- Identify opportunities to benefit from the deployment of existing KPMG or client-defined intelligent automation solutions.
- Identify opportunities to add value to the business by enhancing current operational processes.

#### Process and technology

- Leverage intelligent automation solutions to cost-effectively eliminate gaps in current operational processes and prioritize risk areas and opportunities.
- Determine and design a future-state automation solution to address risks, enhance compliance, and drive efficiencies.
- Align process and technology for potential business benefit.

<sup>1</sup> IDC "The Business Value of Low-Code Development and Intelligent Process Automation with Appian", 2019

## People

- Align people across functions through well-defined processes and workflows.
- Provide stakeholders visibility into the wide-ranging process lifecycle.
- Train users on new processes and technology to extend their process knowledge and skills across the enterprise.
- Drive the process-centric organization.
- Automate non-value-added tasks.

KPMG brings a cross-functional team of industry, operational data scientists and regulatory risk specialists to support our clients during their transformation. In addition, a consistent change management vision drives positive employee and customer experiences. Acknowledging KPMG's capabilities in intelligent automation, data and analytics, and AI, Forrester recognized KPMG as a Wave Leader for 2020 in the Enterprise Insights Service Provider category.<sup>2</sup> KPMG is also named a Leader in Forrester's evaluation of Digital Process Automation.<sup>3</sup>

Appian's low-code development platform is built for extreme speed and simplicity. Appian is recognized as a Leader in Enterprise Low-Code Application Platforms<sup>4</sup> and in Intelligent Business Process Management Suites.<sup>5</sup>



<sup>2</sup> The Forrester Wave™: Enterprise Insights Service Providers, Q2 2020.

<sup>3</sup> The Forrester Wave™: Digital Process Automation Service Providers, Q3 2020.

<sup>4</sup> Gartner, Magic Quadrant for Enterprise Low-Code Application Platforms, Paul Vincent, Jason Wong, Mark Driver, Yefim Natis, Kimihiko Iijima, 8 August 2019.

<sup>5</sup> Gartner, Magic Quadrant for Intelligent Business Process Management Suites, Rob Dunie, Derek Miers, Jason Wong, Marc Kerremans, Kimihiko Iijima, Paul Vincent, 30 January 2019.

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## Accelerate your digital transformation program with Automation as a Service

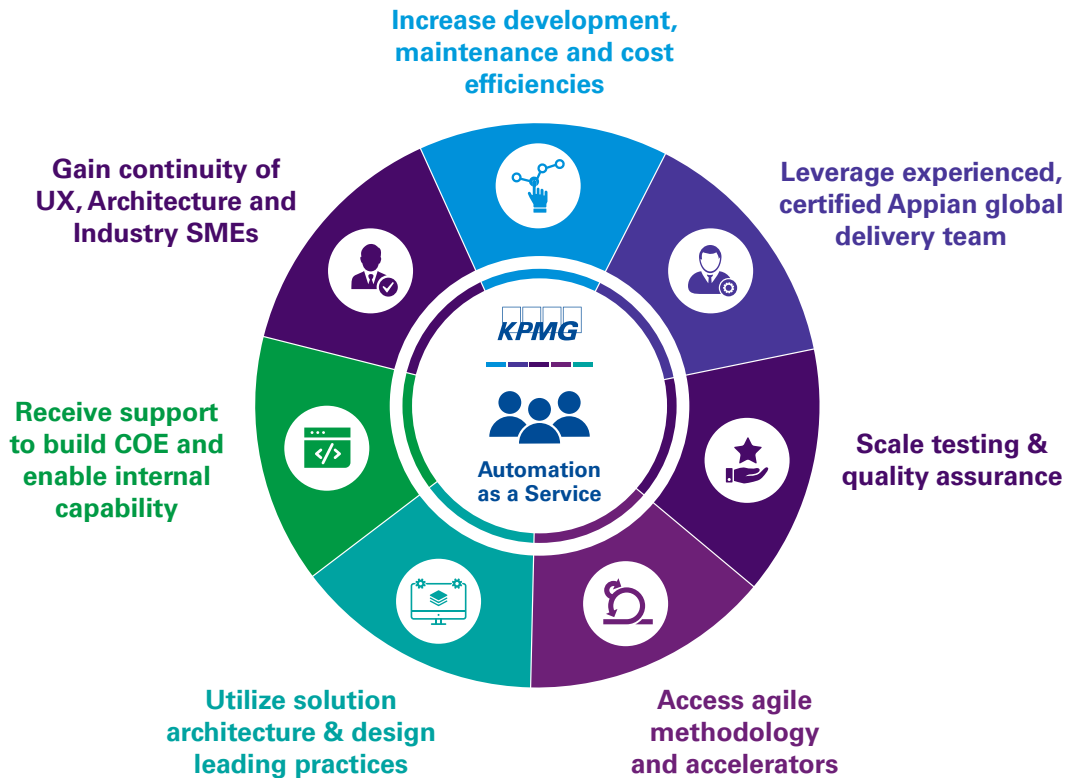
Leading companies today have defined their digital strategy and have planned a roadmap of how to achieve it. Yet they struggle with a backlog of critical digital projects that can take years to complete. Tackling automation projects one at a time with limited technical resources can leave them with a digital strategy that is ultimately outdated. To truly transform and stay competitive you need a way to achieve faster time to value.

KPMG can complement Appian Unlimited and help you implement a broad portfolio of automation projects at once. Using our Automation as a Service delivery model, agile delivery pods within a business area leverage shared support across project management/governance, solution architecture, user experience, testing and functional expertise. As the program scales with multiple pods at the same time, greater leverage and economies of scale can be achieved by sharing these supporting roles. In addition, new pods can be plugged in immediately and benefit

from project management and supporting resources who are already familiar with your business, process and application landscape. With one fixed price per agile delivery pod and program duration, we can help you scale quickly to accelerate your digital transformation journey.

Leveraging this delivery approach, you gain:

- Highly flexible and scalable setup
- Increased resource capacity that scales up and down according to your Digital Transformation ambitions
- High development quality from a Certified Appian global delivery team leveraging leading practices in Appian and low-code development
- Operational, cost, development and maintenance efficiencies
- KPMG assistance to build out a COE to enable an internal capability to provide ongoing support and monitoring



# Contact us

For more information on how the KPMG and Appian alliance team can address your intelligent automation needs.

## **Todd Lohr**

**Principal, Advisory**

**T:** 312-665-1684

**E:** [tlohr@kpmg.com](mailto:tlohr@kpmg.com)

## **Indu Gupta**

**Director, Alliances**

**T:** 480-459-3602

**E:** [igupta@kpmg.com](mailto:igupta@kpmg.com)

## **Rey Villanueva**

**Principal, Advisory**

**T:** 312-543-6768

**E:** [rqvillanueva@kpmg.com](mailto:rqvillanueva@kpmg.com)

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